

What is claimed is:

1. A commodity selling system for allowing a user to purchase commodities through a network, said system comprising:

5 a user terminals each used by a user for connection to the network; and

a seller server for storing information on each purchase candidate commodity at the time when said each purchase candidate commodity is selected from said commodities appearing on said Web page, and for displaying 10 said information on said user terminal in response to a request from said user terminal.

2. The commodity selling system according to claim 1, wherein said seller server includes means, when displaying said information on said user terminal in response to a request from said user terminal, for also displaying

5 information which have been generated in relation to said purchase candidate commodity from the time of the selection of said purchase candidate commodity to now on said user terminal together with said information.

3. A seller server for use in a commodity selling system, said seller server comprising:

a web page accessible from user terminals through the network;

5 an information storing means for storing information

on each purchase candidate commodity at the time when said each purchase candidate commodity is selected from said commodities on said Web page; and

an information display control means for displaying
10 said information on said user terminal in response to a request from said user terminal.

4. The seller server according to claim 3, wherein said information display control mean also displays information which have been generated in relation to said purchase candidate commodity from the time of the selection of said 5 purchase candidate commodity to now on said user terminal together with said information.

5. A method of selling online commodities appearing on a Web page of a seller server, the server being accessible from user terminals through a network, said method comprising the steps of:

5 storing, in said seller server, information on each purchase candidate commodity at the time when said each purchase candidate commodity is selected from said commodities appearing on said Web page; and

displaying said information on said user terminal in
10 response to a request from said user terminal.

6. The method of selling commodities according to claim 5, further comprising the step of displaying, when said

information is displayed on said user terminal in response to a request from said user terminal, information which
5 have been generated in relation to said purchase candidate commodity from the time of the selection of said purchase candidate commodity to now.

7. A computer program for enabling a computer to execute selling online commodities appearing on a Web page of a seller server, the server accessible from a user terminal through a network, said program comprising:

5 a first set of instructions of storing, in said seller server, information on each purchase candidate commodity at the time when said each purchase candidate commodity is selected from commodities appearing on a Web page; and

10 a second set of instructions of displaying said information on a user terminal in response to a request from said user terminal.

8. The program according to claim 7, wherein said processing further comprises displaying, when said information is displayed on said user terminal in response to a request from said user terminal, information which
5 have been generated in relation to said purchase candidate commodity from the time of the selection of said purchase candidate commodity to now on said user terminal together with said information.